



NEWS RELEASE

American Rose Society

P. O. Box 30,000 • Shreveport, LA 71130-0030

8877 Jefferson Paige Road • Shreveport, LA 71119-8817

Phone: 318-938-5402 • www.rose.org

FOR IMMEDIATE RELEASE

May 29, 2020

JUNE IS NATIONAL ROSE MONTH

Share, Preserve & Grow Roses

Shreveport, LA – June is National Rose month and what better way to spread the joy of roses than with the American Rose Society. Headquartered in Shreveport, Louisiana, the American Rose Society is a national non-profit organization founded in 1892 dedicated exclusively to the culture, appreciation and preservation of the rose. Our members put on rose shows, educational seminars, maintain public gardens, support research of the newest and disease resistant varieties of roses, provide arrangements and flowers for hundreds of local events and do all they can to share the enjoyment of the rose.



Roses have a long and colorful history. They have been used to symbolize love, beauty, war and peace. They are the subject of art, music, literature and poetry. On Nov. 20, 1986, President Ronald Reagan signed a resolution making the rose the national floral emblem at a ceremony in the White House (<http://rose.org/the-national-floral-emblem>)

The Rose is the National Floral Emblem and there are so many ways to enjoy roses:

1. Plant a rose bush! Need help? Go to www.rose.org to learn more.
2. Take roses to nursing homes, hospitals, banks and your local library. You'll brighten someone's day! Encourage your local library to have a rose book display.
3. Give roses to show your love or friendship. Roses are a favorite gift to receive.
4. Give a gift of a rosebush for a longer-lasting gift. There are so many different kinds of roses to choose from with an endless variety of colors, including stripes.
5. Visit a botanical garden or a rose garden. You might find inspiration to start your own rose garden or plant a community garden!
6. Take photos of your roses and share with friends in cards, notes and letters. Share with the ARS on our many social media platforms and be sure to tag us, #roses, #nationalfloralembem: www.facebook.com/RoseSociety, twitter.com/AmericanRoseSoc, www.instagram.com/AmericanRoseSociety

During the month of June, we are offering a special four-month Trial Membership for just \$5 (regular price \$10). You will receive two issues of our award winning American Rose magazine, FREE advice from Consulting Rosarians, Free or reduced garden admissions with your membership card, Roses & You online newsletter, discounts of up to 30 percent at merchant partners. Just visit www.rose.org to sign up today!

Media Contact: This press release and the artwork are available at rose.org/press

Jon Corkern, Executive Director • executivedirector@rose.org or Beth Smiley, Publications Director • beth@rose.org
The American Rose Society has been the premier organization devoted exclusively to the cultivation, enjoyment and preservation of roses in the United States for 128 years. With approximately 8,000 members nationwide, the ARS supports 280 local societies offering rose-related activities and information at the community level.